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*House of Representatives*  
*State House, Boston 02133-1054*

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**FOR IMMEDIATE RELEASE**  
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## **Smola and Gobi Announce Downtown Initiative Grant for Palmer**

**BOSTON** – Representative Todd M. Smola (R-Warren) and Senator Anne M. Gobi (D-Spencer) are pleased to announce that the Town of Palmer has been selected to receive funding through the Massachusetts Downtown Initiative (MDI) Technical Assistance Program. Palmer has been awarded \$15,000 for consultant services to assist the town with a district marketing/promotion campaign for a unified message for the town center.

"Downtown Initiative Grants provide an incredible opportunity for local communities to plan for future development and growth," said Representative Smola. "I would like to congratulate the Town of Palmer for securing these funds and I look forward to seeing the results."

"There are terrific initiatives taking place in Palmer and this funding will assist in meeting short term and long term goals to continue the revitalization of the town," said Senator Gobi.

MDI project awards are used to fund a variety of downtown revitalization initiatives across the Commonwealth. In partnership with local towns and cities, the Massachusetts Downtown Initiative will also be providing technical assistance in the form of workshops, programs, and professional consultant services as part of a holistic approach to downtown revitalization. These services will provide the framework and tools to continue advancing local improvements beyond the grant program. These grants support local downtown revitalization efforts by connecting municipalities with high-impact consultant services. The program is administered by the Department of Housing and Community Development.

For additional information please contact Representative Smola at  
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